



The Work Comp Experts

## News release

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For Immediate Release

### Contact:

Mark Ladwig  
(952) 838-4270  
(800) 937-1181

### **SFM names Brian Bent to lead underwriting**

17-year industry veteran Brian Bent recently joined SFM. Bent will serve as director of underwriting, bringing industry perspective and technical skills in providing assistance to front-line underwriters within SFM's team-based operations. Bent has experience in both the agency and insurer sides of the business, most recently as head of commercial lines for Associated Financial Group.

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#### **About SFM**

*SFM, headquartered in Bloomington, Minn., is a customer-owned mutual insurance company providing Minnesota and Wisconsin employers with workers' compensation coverage. SFM offers workers' compensation insurance solutions for employers of all sizes, including claims and disability management, cost containment, legal assistance, and third party administration. For more information, visit [www.sfmic.com](http://www.sfmic.com).*